



FP Nordrhein Taxi-Mietwagen e.V. • Siemensstr. 1 • 40789 Monheim

To potential exhibitors at the
European Taxi Fair
By e-mail and post

Geschäftsstelle

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www.eurotaximesse.de

Monheim,
February 2026

Invitation to participate in the European Taxi Fair on 6 and 7 November 2026 in hall 1 at Messe Köln

1. Introduction and summary
2. Exhibition spaces, prices, terms and conditions of booking
3. Stand construction, power supply and more
4. Your advertising
 - a. Invitation brochure
 - b. www.eurotaximesse.de
 - c. <https://www.facebook.com/FPNordrhein>
5. Prize draw – your donations
6. Hotel recommendations
7. Prices, tax and place of jurisdiction

Dear Sir or Madam,

On 6 and 7 November 2026 Fachvereinigung Personenverkehr is holding the next European Taxi Fair, in Cologne again at the trade-fair grounds in Köln-Deutz, in hall 1 and in the Kristallsaal.

1. Introduction and summary

Following a dynamic new beginning in 2022 after a four-year break and the vibrant fair in 2024, the upcoming event will present many exciting **topics** about mobility, technology, energy and digitalisation. In particular, the subjects of **powering technology, energy and digitalisation** will be prominent in the events representing the interests of the trade. Our approximately 1,100 members and many other taxi and hire-car owners from Germany and other European countries are looking forward to meeting personally their partners for vehicles and accessories, as well as electronics and communications equipment and much more, and to seeing many exciting innovations and new offerings.

We warmly invite you to take part in the European Taxi Fair 2026 as an exhibitor.

The Fachvereinigung Personenverkehr will give you as an exhibitor the accustomed support when preparing for and during the trade fair. As in 2024, **your contact persons** are the chair of the Fachvereinigung Markus Gossmann, managing director Dr Michael Stehr, Heike Mrachacz and our new colleague Waltraud Fehrmann (successor of Kirsten Renner). For stand construction we are once again supported by the team of Beckmann Fair Partner GmbH and their representatives who are already familiar from previous fairs.

A great deal of information about the **city of Cologne** (including hotels and other accommodation, places to eat and drink in Cologne, many special places in the city for events and sightseeing, and about the **trade-fair site** of our host, Koelncongress GmbH (including travel to the trade fair), **is available here:**

- www.koelnmesse.com/location-and-services/travel-and-accommodation/ and
- www.koelnmesse.com/location-and-services/halls-and-trade-fair-grounds/.

On the day before the start of the trade fair, our **national trade association**, the Taxi- und Mietwagenverband Deutschland e.V. (**TMV**), will hold its general meeting of members and maintain presence at a stand. The FPN and TMV will jointly conclude the fair with an event representing the interests of the trade.

Advertise your presence at the fair! **Advertisements** in the invitation brochure and on the website of the European Taxi Fair, as well as exhibitor portraits on the Facebook page of the Fachvereinigung Personenverkehr can be booked with us directly. Please refer to items 3 to 6 for further information.

We are pleased to continue a long-established tradition. On both days of the fair, a **prize draw** will be held. We invite you to contribute as a sponsor or donor for the draw.

Exhibitors can park one vehicle each at car park 1 beneath hall 1 in the period from stand construction to dismantling.

Visitors pay no admission fee and can **park their vehicles free** of charge at the trade fair. Details of traffic direction for the days of construction, dismantling and trade fair are available on the traffic plan of Koelncongress GmbH, which will be sent to you a few weeks before the fair.

2. Exhibition space, prices, terms and conditions of booking

In the **hall plan (attached)** you will find the stand spaces. Many exhibitors of 2024 made use of their privilege to order their former spaces again. In the entire hall many large and small areas are still available. Available spaces are coloured yellow. You can find an updated version of the hall plan every two weeks on our website <https://www.eurotaximesse.de/>.

The net prices for **exhibition spaces** have been increased by 7% in comparison to 2024. This increase, in view of the significant rise since the last fair in personnel costs, which account for the majority of all costs in trade-fair services, has been calculated conservatively. **Net prices** are shown in the table below.

Stand size	Euro per sqm
from 16 sq m	€ 103.95
from 26 sq m	€ 100.27
from 51 sq m	€ 96.76
from 101 sq m	€ 93.29
from 151 sq m	€ 90.14
from 201 sq m	€ 86.32
from 276 sq m	€ 82.84
from 351 sq m	€ 80.57

The smallest possible stand surface is 16 sq metres, as in previous years.

Exhibitors who rent an empty exhibition space are obliged to erect a stand or at least to cover the rented area with carpet and to remove the carpet at their own expense.

Orders for carpet, which is laid in advance on your rented space before you arrive, then removed and disposed of after the end of the trade fair, will be carried out from the 2026 taxi fair onwards by means of a separate order in the online order system of Beckmann Fair Partner GmbH.

We recommend that you do not delay for long in making a binding order for the exhibition space. Please enter on the form the size of the stand in square metres and the desired stand number. We take into account all wishes in the order that we receive them.

Use of the rented stand is permitted solely for the exhibitor. Joint use by other exhibitors is allowed only when applied for with an explanation in writing and approved by FP Nordrhein.

When a stand is booked, **25% of the total fee must be paid within four weeks** of receipt of our initial invoice. If payment is not made within this time, we reserve the right to allocate the stand to other applicants. The **remaining amount of 75%** is due on **31 August 2026, when you will receive a further invoice.**

If the stand booking is **cancelled** up to 30 June 2026, one quarter of the rental payment is due; in case of termination between 1 July 2026 and 31 August 2026, half of the rental payment is due; for cancellation after 31 August 2024, the full price for the stand must be paid. Costs of booking additional services such as advertisements in the invitation brochure, on the website or on Facebook (see 4.a-c) will not be refunded.

Failure to take part without declaring withdrawal in due time does not exempt those making the booking from the obligation to pay the full rent and prices for additional services. In case of other changes (e.g. enlargement, downsizing, upsizing or change of the booth) we charge an administrative fee of € 50.00.

By booking a stand space you explicitly make a commitment to operate the stand until **the end of the trade fair on 7 November 2026 at 5 pm**. Earlier dismantling of the stand is not permitted.

Please send bookings using the attached form to

FACHVEREINIGUNG PERSONENVERKEHR
NORDRHEIN Taxi-Mietwagen e.V.
Siemensstr. 1, 40789 Monheim,
Telefax 02173/9599-25,
E-mail info@FP-Nordrhein.de.

If you have questions, please contact the Fachvereinigung.

Stand construction takes place from Tuesday, 3.11.2026. Our stand constructor Beckmann Fair Partner GmbH will deliver materials beginning Monday 2.11.2026.

Dismantling takes place from Saturday, 7.11.2026 at 5.00 pm up to Sunday, 8.11.2026 at 8 pm.

We reserve the right to change the plan of the hall. You can see the hall plan with the stand bookings on our website www.eurotaximesse.de – this view of the plan will be updated at regular intervals, and the accompanying texts will also be added to or changed according to the progress of preparation. In this way, interested persons can gain information at any time on the internet site about the exhibitors who are participating in the European Taxi Fair 2026 and the stands where they are represented, and can see which stands are still available for hire.

3. Stand construction, power supply and more

All items and services beyond the exhibition space itself and the advertising options shown at 4.a.-c., for example stand construction, power supply etc. are only available directly from our partners.

A power supply and other services such as stand cleaning and waste removal can be ordered from Koelncongress GmbH via the online ordering site. For this ordering site, from July 2026 all exhibitors will receive individual access with a link to the site and individual log-in data directly from Koelncongress GmbH by e-mail.

Stand construction, carpet and many other useful and decorative items can be ordered from our long-standing partner Beckmann Fair Partner GmbH. For this purpose, their

online order site is available from April 2026. For this too, you will receive individual access and log-in data via e-mail.

As soon as the links are available, the FPN will inform all exhibitors in a separate communication about accessing the two ordering sites.

Our partner Beckmann Fair Partner GmbH will offer three standardised types of stand from next year onwards: **Easy**, **Medium** and **Premium**.

In addition to this, you can inquire about individually planned stands customised for your own special requirements.

Contact details:

Beckmann Fair Partner GmbH

Am Vogelsang 23, 50374 Erftstadt

Telephone 02235/4623-0, e-mail: ETM@beckmann-gmbh.com

The basic power supply of up to approx. 1 KW per stand (independently of the amount of space that is booked) is included in the price for stand construction. Exhibitors who need a higher power capacity can order online from Koelncongress from July 2026.

Finally, some remarks about technical aspects of stand construction:

- The maximum permitted height of a stand in **hall 1** is 6.00 metres. The maximum permitted height in the **foyer** is 2.80 metres This applies not only to the stand itself but also to any accessories such as flags, balloons, etc.
- Visible back walls of stands must be completely covered and have a plain white design. **Construction plans** for stands must be provided for approval – **by 14 September 2026 at the latest** – **only if they have two storeys** and if necessary must be coordinated with the neighbouring stands.
- It is obligatory to comply with the technical guidelines of Messe Köln!

Please see below a description of the standard types of stand:

Stand type: Easy (85.00 € / m²)

- example of design -



Height 2.50 m, carpet in rep-weave quality, choice of colour from colour card, rear wall 2.50 m high in aluminium system construction with white HDF walls on all closed sides

of the stand, aluminium framework on all open sides, with a white HDF panel (approx. 2.00 m) showing the name of the exhibitor and stand number in black, including illumination of 2 x 35 W double spotlight for each full 4 square metres of stand space.

The Easy stand can be optionally extended by means of a lockable cabin, all-round graphic strip, areas of wall graphics, rented furniture and much more.

Stand type: Medium (133.00 € / m²)

- example of design -



Height 2.80 m, carpet in rep-weave quality, choice of colour from colour card, rear wall 2.59 m high in aluminium system construction with full-surface banner printing on all closed sides of the stand, aluminium profiles on all open sides, each with a mounted white panel (approx. 2.00 m) showing the name of the exhibitor in black, including illumination of 2 x 35 W double spotlight for each full 4 square metres of stand space

The Medium stand can be optionally extended by means of a lockable cabin, all-round graphic strip, LED spotlights on rails, areas of wall graphics, rented furniture and much more.

Stand type: Premium (160.00 € / m²)

- example of design -



Height 3.50 m, carpet in rep-weave quality, choice of colour from colour card, rear wall 2.59 m high in aluminium system construction with full-surface banner printing on all closed sides of the stand, aluminium profiles on all open sides, each with a mounted

graphics fabric panel (1.5 x 1.0 m) with LED spotlights to illuminate the panel, including illumination of 1 LED spotlight on rails for each full 4 square metres of stand space

The Premium stand can be optionally extended by means of a lockable cabin, all-round graphic strip, rented furniture and much more.

4. Your advertisement

a. Invitation brochure

For the European Taxi Fair an invitation brochure will be produced and some 41,000 copies will be distributed to every company in Germany that belongs to the trade association. This brochure will be sent as a supplement to *Sicherheitsprofi*, the magazine of our trade association (the edition for passenger transport).

Bookings of advertising are handled by the Fachvereinigung for the first time. If you have questions or wish to book, please contact:

FACHVEREINIGUNG PERSONENVERKEHR
NORDRHEIN Taxi-Mietwagen e.V.
Siemensstr. 1, 40789 Monheim,
Tel. 02173/9599-0, fax 02173/9599-25,
E-mail info@FP-Nordrhein.de.

The price for advertising space is the same as in 2024.
Media data for the invitation brochure in 2026 are as follows:

- Print run: 41,000 copies
- Format W 200 mm x H 270 mm
- Print area W 175 mm x H 225 mm
- Print 4c offset, Euro colour scale
- Print data: 70 screen
- Trim: +3 mm trim on all edges

Advertising prices 2026:

1/1 page (200x270mm)	= 3,000.00 €
1/2 page (200x129mm with trim)	= 1,500.00 €
1/4 page (200x73mm with trim)	= 800.00 €

Advertorials (e.g. company portrait):

1/1 page	= 2,000.00 €
1/2 page	= 1,000.00 €

Supplements for special placement:

Supplement for U4 (back outer cover)	= 1,000.00 €
Supplement for U2 and U3 (inside cover front/back)	= 500.00 €

Catalogue of exhibitors:

Standard: company name and stand number = free of charge

Premium: company name, stand number, URL, logo on hall plan = 200.00 €

All prices are net prices, to which the amount of VAT applicable on the date of invoice is added.

The deadline for advertisements is 17 June 2026; data must be provided by 6 July 2026.

b. www.eurotaximesse.de – your banner

You can place your banner advertisement on www.eurotaximesse.de. Your advertisement will appear on the starting pages, with the hall plan in German and English, on the information pages for exhibitors and on the pages with the programme and the prize draw. The advertisements appear from early August 2026 and are visible until 30 June 2027 at the internet address <http://www.eurotaximesse.de>. Each banner space will be sold to 20 advertisers at most, so that each advertisement is presented for every twentieth access to the page at least.

To enable as many of our exhibitors as possible to place advertising on a banner, the entire space can be booked three times at most per exhibitor until 30 April 2024. After this date it is available to all freely.

The cost of the **banner space** for the whole period is

250.00 €.

Technical data for advertising banners:

- Image size of banner = 450 x 60 pixels;
- File size: maximum 25 Kbytes (includes animations);
- File format: GIF, JPEG.

Exhibitors can book a **link** to their own company website, which will be placed on <http://www.eurotaximesse.de>. The once-only costs for this are

150.00 € .

All prices are net prices, to which the amount of VAT applicable on the date of invoice is added.

Please send the data for your advertisement directly to our partner: Arnold Multimediacentrum, Schmale Strasse 7, 45478 Mülheim (www.arnoldwerbung.de), Herr Kroll. They will also be pleased to answer any technical questions (tel. 0208 / 40 85 15 and fax 0208 / 40 85 17, info@arnoldwerbung.de).

c. <https://www.facebook.com/FPNordrhein> – your exhibitor portrait

An option for your advertising that proved successful when introduced in 2024: in advance of the European Taxi Fair from the beginning of September 2026, at regular intervals depending on the number of bookings, we will post exhibitor portraits in a compact format (600-1,000 characters). Each exhibitor portrait is posted once.

The deadline for booking this is 1 August 2026, and the data must be sent by 15 August 2026 to our partner Arnold Multimediacentrum, Schmale Strasse 7, 45478 Mülheim (www.arnoldwerbung.de), Herr Kroll. They will also be pleased to answer any technical questions (tel. 0208 / 40 85 15 and fax 0208 / 40 85 17, info@arnoldwerbung.de).

The once-only costs for an exhibitor portrait are

150.00 €.

All prices are net prices, to which the amount of VAT applicable on the date of invoice is added.

5. Prize draw – your donations

Companies that contribute **prizes for the draw** will be listed in the invitation brochure and on the internet site as sponsor or donors. **If you would like to be named in the invitation brochure as a donor for the prize draw, please contact us by 17 June 2026.** Of course prizes can still be donated to the draw after this date.

6. Recommended Hotels

Several hotels are located very close to the trade-fair grounds, including the following:

- Radisson Blu Köln Messe, <https://www.radissonhotels.com/en-us/hotels/radisson-blu-cologne?cid=a:se+b:gmb+c:emea+i:local+e:rdb+d:cese+h:DECGN1>
- Dorint, <https://hotel-koeln-messe.dorint.com/de/>
- Ibis Köln Messe, https://all.accor.com/hotel/3744/index.de.shtml?utm_campaign=seo+maps&utm_medium=seo+maps&utm_source=google+Maps
- Ibis Budget Köln Messe, https://all.accor.com/lien_externes.vlt?goto=fiche_hotel&code_hotel=7843&merchantid=seo-maps-DE-7843&sourceid=aw-cen&utm_medium=seo%20maps&utm_source=google%20Maps&utm_campaign=seo%20maps
- Hotel Motel One Köln Messe, <https://www.motel-one.com/de/hotels/koeln/hotel-koeln-messe>

Please contact the hotels directly to book accommodation for your trade-fair team.

7. Prices, tax, place of jurisdiction

All prices are net prices, to which the amount of VAT applicable on the date of invoice is added.

By making a booking, Langenfeld im Rheinland is accepted as place of jurisdiction.

We are working hard to repeat with you the success of 2024 and if possible to exceed it. We look forward to welcoming you to Cologne as an exhibitor.

Yours sincerely,



Dr Michael Stehr
Managing Director